

Net Interest  
Income  
**28%**

PAT  
**56%**

EPS  
**51%**

**UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND  
NINE MONTHS ENDED DECEMBER 31, 2009**

(Rs. in lacs)

Sl. No.	Particulars	Quarter Ended		Nine Months Ended		Year Ended
		31.12.2009 (Unaudited)	31.12.2008 (Unaudited)	31.12.2009 (Unaudited)	31.12.2008 (Unaudited)	31.03.2009 (Audited)
1	Income from operations	25984	24080	79485	66535	92356
	Other operating income	-	88	-	432	501
	<b>Total</b>	<b>25984</b>	<b>24168</b>	<b>79485</b>	<b>66967</b>	<b>92857</b>
2	Expenditure					
	Employees Cost	957	896	2808	2774	3583
	Depreciation	121	238	321	735	2205
	Provisions & write offs	3412	1946	8821	5388	7701
	Brokerage and Commission	1545	2537	6040	6331	6790
	Other expenditure	2784	1939	8204	7982	12068
	<b>Total</b>	<b>8819</b>	<b>7556</b>	<b>26194</b>	<b>23210</b>	<b>32347</b>
3	Profit from Operations before other income and Interest	17165	16612	53291	43757	60510
4	Other Income	310	56	2808	236	537
5	Profit before Interest (3+4)	17475	16668	56099	43993	61047
6	Interest	11269	12649	34350	31015	43073
7	<b>Profit Before Tax (5-6)</b>	<b>6206</b>	<b>4019</b>	<b>21749</b>	<b>12978</b>	<b>17974</b>
8	Tax expenses (including Deferred Tax and Fringe Benefit Tax)	2151	1425	6867	4550	6273
9	<b>Profit after Tax (7-8)</b>	<b>4055</b>	<b>2594</b>	<b>14882</b>	<b>8428</b>	<b>11701</b>
10	Paid up Equity Share Capital (Face Value of Rs 10/- per share)	4911	4585	4911	4585	4586
11	Reserves (excluding Revaluation reserves)					62051
12	Earning Per Share (Not annualised)					
	Basic (Rs.)	8.50	5.64	32.02	18.62	25.77
	Diluted (Rs.)	8.32	4.83	31.34	16.30	22.44
13	Public Shareholding					
	- Number of shares	22,636,187	22,486,838	22,636,187	22,486,838	22,493,638
	- Percentage of shareholding	46.09%	49.04%	46.09%	49.04%	49.05%
14	Promoters and promoter group Shareholding					
	a) Pledged/Encumbered					
	- Number of Shares					
	- Percentage of Shares(% of total shareholding of promoters & promoter group)					
	- Percentage of Shares(% of total share capital of company)					
	b) Non-encumbered					
	- Number of Shares	26,477,663	23,363,162	26,477,663	23,363,162	23,363,162
	- Percentage of Shares (% of total shareholding of promoters & promoter group)	100.00%	100.00%	100.00%	100.00%	100.00%
	- Percentage of Shares (% of total share capital of company)	53.91%	50.96%	53.91%	50.96%	50.95%

**Notes :** (1) The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on January 29, 2010 and January 30, 2010. (2) The company has converted 5,87,500 warrants issued to M/s. Asiabridge Fund I LLC on November 06, 2009, 6,62,500 warrants issued to M/s. Van Gogh Ltd on November 09, 2009, 12,50,000 warrants issued to M/s. Bessemer Venture Partners Trust on November 11, 2009 & 7,50,000 warrants issued to M/s. IDBI Trusteeship Services Ltd (India Advantage Fund VI) on November 11, 2009 into equity shares of Rs 10/- each at a premium of Rs 390/-. (3) The company has forfeited 35,00,000 warrants issued to M/s. Shriram Retail Holdings Private Limited during the quarter and the amount of Rs. 1400 lacs is transferred to capital reserve. (4) The above results have been subjected to Limited Review by the Statutory Auditors of the Company. (5) The Company operates in only one segment. (6) During the quarter ended December 31, 2009 the Company has not received any complaints from the shareholders and there was no outstanding complaints as on December 31, 2009. (7) The figures for the previous period/ year have been regrouped / rearranged wherever necessary to confirm to the current period/year presentation. (8) The results are available at [www.bseindia.com](http://www.bseindia.com) / [www.nseindia.com](http://www.nseindia.com)

By order of the Board  
For Shriram City Union Finance Limited

Sd/-  
**R. Kannan**  
Managing Director

Place : Chennai  
Date : January 30, 2010

**Shriram City** 

MONEY WHEN YOU NEED IT MOST

*Celebrate Life!*

**Car / Auto loans**

Loans for  
buying new and

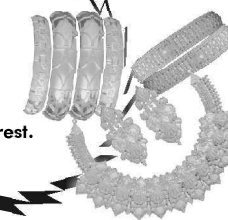
pre-owned  
3 & 4 Wheelers.  
(Passenger &  
Commercial)



**Jewel loans**

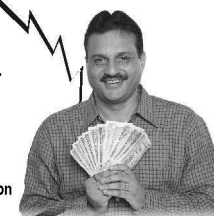
On the spot  
finance.

Attractive  
rates of interest.



**Personal loans**

Fast finance at  
attractive interest rates.  
Service at the  
customer's doorstep.  
Hassle-free, non-end  
use specific loans.  
Minimum documentation



**Two wheeler loans**

Loans for buying  
new 2Wheelers

Widespread  
presence in  
dealer showrooms



**Business loans**

Business loans to self-  
employed professionals  
Wholesale/ Retail Dealers  
and General Merchants  
Builders and Manufacturers  
Tour Operators, Hotels  
and Catering Service  
Providers



**Tie-up with major manufacturers,  
dealers and retail outlets.**

**Shriram City Union Finance Ltd.**

REGD. OFFICE : No.123, Angappa Naicken Street, Chennai - 600 001.  
Website : [www.shriramcity.in](http://www.shriramcity.in) Email id : [sect@shriramcity.in](mailto:sect@shriramcity.in)